



We are building our County Teams of Built Environment companies across the South East
Can you inspire a future workforce?

JOIN THE CAMPAIGN TO INSPIRE OUR FUTURE TALENT

www.inspiringfuturetalent.org.uk

Inspiring Future Talent (IFT) brings together companies across the Built Environment sector to pool experience, expertise and opportunities in order to inform, inspire and transform the lives and minds of young people in education, creating a desire for a career in the sector.

IFT creates a partnership to make a difference, harnessing collective industry insights, sharing knowledge and resources enabling IFT partners to deliver a range of inspiring engagements in education, supporting the curriculum and helping students to explore and better understand the importance of the 'Built Environment' forming the infrastructure of our modern society; showcasing the diversity of careers available - a world of opportunity!

WHY GET INVOLVED?

- A structured approach to education engagements
- Address skills demands of the future
- Demonstrate your commitment to inspire the next generation
- Identify your future workforce and attract the best people into the sector
- Meet CSR commitments and demonstrate added social value on projects
- Improve image of industry and create desire
- Showcase careers and opportunities
- Develop your own people with CITB Construction Ambassador Training

GETTING YOU STARTED

- Work with IFT to identify your preferred education partner
- Understand and align shared ambitions
- Create a collaborative action plan with education partner, comprising of three inspiring activities/ engagements
- IFT support in co-ordinating a planned delivery over academic year
- Access to online menu of activities and shared resources

IFT County Team Partners work together to better share resources and enthusiasm for the industry to powerfully and consistently 'inform, inspire and transform' the lives and minds of young people.

Creating desire to pursue a career in the sector, from practical crafts and trades to technical, professional and business services.

Attracting the very best future architects, surveyors, plumbers, engineers, bricklayers, carpenters and business leaders.

Promoting your Partnership IFT will showcase your partnership with case studies published on a variety of social media platforms and related newsletters

FOUNDING PARTNERS

IFT is an initiative co-funded in partnership by **SECBE** (South East Centre for Built Environment) and public sector procurement advisor **SCF** (Southern Construction Framework) with support from the county clubs of **Constructing Excellence**, an organisation which drives transformation and innovation in the sector.

"As a trusted advisor on public sector procurement, SCF recognise our responsibility to improve the image of careers in the built environment. Through the 'Inspiring Future Talent' initiative, our aim is to inform young people of the breadth of rewarding work in the industry and inspire them to pursue these careers, delivering talented people to the industry"

Alex Neall – SCF

"SECBE is proud to drive the development and delivery of the IFT programme to ensure partner companies better inspire the best future talent they need. Some companies do their best individually and succeed; but together we can achieve so much more, to much better effect with less collective effort."

Derek Rees - SECBE





With skills demands on the rise and an aging workforce exiting the sector, it is well recognised that more needs to be done to attract the best new entrants to construction and the wider Built Environment.

Work with the RIGHT partners in education to attract the BEST people into the sector

Attract the most talented people to create and deliver the best products, services and results in the sector. Some companies do their best individually and some succeed, but together we can achieve so much more, to much better effect with less collective effort.

IFT supports you in identifying the right education partner to work with, facilitating initial introductions and working with you and your Education Partner to align shared aspirations and ambitions.

Guidance provided in developing a programme of meaningful activities and engagements over an academic year, that supports the curriculum and creates the best impact and outcomes for all.

Resources and suggested activities are available on IFT website and partners are encouraged to share any existing resources/activities; contributions of resources will be credited to respective Partners.

Case Studies - 'Inform, Inspire, Transform' Capturing feedback and impact data How has your Partnership informed decision making, inspire young minds and transform lives? IFT will help to create a case study for each partnership and will ask for regular updates on your programme. Feedback and impact data will be collected via forms or electronically where possible using a survey monkey link provided by IFT.

Loud Speaker! We want to tell everyone about your achievements. Case studies will be showcased on a variety of related social media platforms and newsletters for IFT, SCF and Constructing Excellence.

Develop your own people - Construction Ambassador training delivered by CITB – choose a member of your delivery team to participate in this free training. Ambassadors will be able to inspire, enthuse and inform students and teachers about the built environment and the opportunities a career in construction may bring.

Global assets pack and template documents are provided to enable partners to use the IFT brand logo to promote your Partnership and activities.



IFT INDUSTRY – PARTNER ANNUAL MEMBERSHIP

£1750 + VAT Per Project/Per Partnership

FOR MORE INFORMATION CONTACT:

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Founding partners:

secbe
leaders in construction

scf Shaping public construction